# HANDMADE in Britain



## Handmade Oxford | The International Contemporary Arts Festival | 16-19 September 2021

With over 7,500 visitors attending in 2019, this popular four day consumer–led event, **Handmade Oxford – The International Contemporary Arts Festival** returns to the beautiful surroundings of Waterperry Gardens in Oxford, from **Thursday 16 – Sunday 19 September 2021.** We would love you to be a part of it and, with our visitors, enjoy a relaxed summer festival atmosphere.

We have found innovative ways to bring costs down for those wishing to exhibit while still capturing the unique look and feel of the Festival. By making changes to our marquees, exhibitor stands, and also providing our exhibitions with **complimentary participation to our Interactive Virtual Craft Fair**, which will be running alongside the in-person Festival, we have enabled makers to boost their selling capacity without having to spend more, whilst ensuring compliance with Covid-19 regulations.

Set to be a highlight for art collectors and craft-enthusiasts alike, the Festival welcomes exhibitors showcasing their latest collections. This year we are pleased to welcome for the first time Artisan Food producers, and the launch of a new feature, Sustainable & Eco Living. In addition to meeting the makers, visitors will be invited to take part in a packed programme of workshops, attend talks, view maker demonstrations, and explore the beautiful ornamental gardens at Waterperry.

To learn more visit our website: <a href="https://www.handmadeinbritain.co.uk/event/handmade-oxford/">https://www.handmadeinbritain.co.uk/event/handmade-oxford/</a>

# **How to Apply**

Deadline to Apply: Friday 30 April 2021

Application Fee: There is no separate application fee

We are now accepting applications to exhibit. We encourage individual applications from all backgrounds and communities, as well as from groups and organisations.

Full details of how to apply here:

https://www.handmadeinbritain.co.uk/event/handmade-oxford/#Apply

If you have any questions please contact Alis Clement, alis.clement@handmadeinbritain.co.uk

### **Quick Notes on Opportunity to the Editor**

Event: Handmade Oxford | The International Contemporary Arts Festival

**Dates:** Thursday 16 - Sunday 19 September 2021

Opening Hours: 10am - 6pm

Website: <a href="https://www.handmadeinbritain.co.uk/event/handmade-oxford">https://www.handmadeinbritain.co.uk/event/handmade-oxford</a>

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#### **SOCIAL MEDIA SUPPORT**

Facebook page: <a href="mailto:@handmadebritain">@handmadebritain</a>
Twitter: <a href="mailto:@handmadebritain">@handmadebritain</a>

To save you some time, please find some suggested social media posts below to copy and paste to your network:

## Instagram

With over 7,500 visitors attending in 2019 join #HandmadeinBritain on the return their popular four day consumer–led event Handmade Oxford | The International Contemporary Arts Festival. Held from Thursday 16 - Sunday 19 September enjoy, along with their visitors, a relaxed summer festival atmosphere.

Making changes to their marquees, exhibitor stands, and also providing complimentary participation to their Interactive Virtual Craft Fair (running alongside the Festival), they have enabled you to boost your selling capacity without having to spend more, whilst ensuring compliance with Covid-19 regulations.

Keen to learn more? Visit @handmadebritain to link to their website for all details on how to apply.

### **Facebook**

With over 7,500 visitors attending in 2019 join #HandmadeinBritain on the return their popular four day consumer–led event Handmade Oxford | The International Contemporary Arts Festival. Held from Thursday 16 - Sunday 19 September enjoy, along with their visitors, a relaxed summer festival atmosphere.

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#### Twitter

With over 7,500 visitors attending in 2019 join @handmadebritain on the return their popular four day consumer–led event Handmade Oxford | The International Contemporary Arts Festival. Hit the link on how to apply: <a href="https://bit.ly/3b7qQC4">https://bit.ly/3b7qQC4</a>